



**FOR IMMEDIATE RELEASE**

Amanda Lambert  
[alaambert@feedersupply.com](mailto:alaambert@feedersupply.com)

## **Feeders Supply Opens on Harrodsburg Road**

*Feeders Supply moved Southland Drive store to Harrodsburg Road*

**LOUISVILLE, KY (September 24, 2019)** – Feeders Supply Company, “*The Pet Lovers Store*”, has recently moved the Southland Drive store to a larger location at 2181 Harrodsburg Road. Feeders Supply will have a celebratory ribbon cutting ceremony on Thursday, September 26<sup>th</sup> at 10 a.m.

“Feeders Supply is excited to move into a larger space in Lexington,” said Pam Longwell, CEO and President of Feeders Supply Company. “This extra space has allowed us to offer a better selection of pet food and supplies, a community event space, and an upgrade to our self-serve pet wash.”

The Harrodsburg location has expanded the indoor and outdoor bird supplies and bird seed, fish and aquatic tanks, reptile and small pet selection and supplies, along with an array of food and bedding for horses and chicken.

In addition to the extended supplies, the Harrodsburg store features a community event space, which allows Feeders Supply more room to host puppy and dog obedience training, adoption events, and special events such as the Howl-o-ween pet costume contest and Picture Your Pet with Santa that benefits the Lexington Humane Society.

The new self-serve pet wash features four state-of-the-art pet wash bays that do not require reservations.

Feeders Supply has partnered with the Lexington Humane Society and will have cats and kittens available for adoption inside the store.

“Feeders Supply offers the latest innovations in pet food nutrition as well as time tested brands. Our trusted Pet Care Advisors are trained to understand the benefits of all our quality foods and to assist pet parents with the best advice and decisions on what to feed their four-legged family members,” said Longwell.

From September 26-29<sup>th</sup>, customers can take advantage of the following offers to kick-off the grand opening, \$5 pet washes, in-store giveaways, and the first 30 customers each day will receive a free gift bag.

The Harrodsburg location is the 23<sup>rd</sup> location for Feeders Supply, which is Kentucky owned and operated with locations across Kentucky and Southern Indiana. For more information, please visit [www.feedersupply.com](http://www.feedersupply.com).

###

**About Feeders Supply Company:**

Feeders Supply, "The Pet Lovers Store" is Kentuckiana owned and operated since 1959. Kentucky owned and operated, it is recognized as a premier retailer of pet foods and pet supplies. Since 1988, the company has been partnering with area rescue organizations including the Kentucky Humane Society and Lexington Humane Society to assist with pet adoption events at our stores, as well as permanent adoption centers in seven store locations. Over 72,000 animals and counting have been adopted through these partnerships. In addition to the pet adoption, Feeders Supply assists with raising money for animal charities, as well as donating pet food and cat litter to animal rescues and shelters. With 23 stores, Feeders Supply is proud to serve the Louisville, Lexington, Southern Indiana, Shepherdsville, Shelbyville, LaGrange, Elizabethtown, Frankfort, and Northern Kentucky areas. Learn more at [feedersupply.com](http://feedersupply.com).